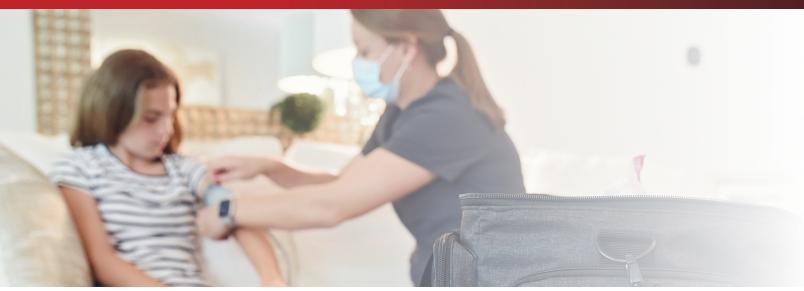


Bringing high-quality healthcare right to you



Urgent Care & Primary Care House Calls

As health insurance premiums soar out of control and insurance companies set records for profits, healthcare consumers pay the price. Traditional healthcare is inconvenient with confusing prices. Now, there's a highly-rated urgent care and primary care option designed for you and your family.

Skip the waiting room with Pivotal Health's Direct Care and enjoy the convenience of **unlimited urgent care and primary care house call visits for one low monthly membership fee** without the need for insurance. Our highly skilled and experienced providers drive to your home, apartment, dorm room, or workplace to treat you and your family in person at a convenient time you select.

Monthly Membership Fee:

University Student (17 to 23)	\$60
Adult (24 and older)	\$75
Family of 2 (2 Adults or 1 Adult & 1 Child)	\$125
Family of 3	\$175
Family of 4 or More	\$225

+ 10% discount for paying the full year or 2 semesters up front

House Call Scope of Services

Acute / Urgent Care: For all ages - respiratory infections, ear pain and ear infections, nosebleeds, urinary tract and sexually transmitted infections, rashes, insect bites, lacerations, wounds, eye infections, nausea, vomiting, headaches, migraines, sprains, strains, and more.

Preventive / Primary Care: For children - school and camp physicals. For adults - health risk assessments, wellness visits, annual physicals, and sexual and reproductive health.

Disease Management: Diabetes, cholesterol, hypertension, hypothyroidism, asthma, COPD, reflux / GERD, depression, anxiety, acne, smoking cessation, osteoarthritis, gout, and more.

Occupational Health: DOT physicals, employment-related screenings, and minor injuries.

WI Service Areas

Madison Metro: All of Dane County and Sauk City, Prairie du Sac. and Lodi.

Northeast Wisconsin: Brown, Outagamie, Winnebago, Fond du Lac, Green Lake, and Calumet Counties. Also parts of Kewaunee and Dodge Counties.

Western Wisconsin: Eau Claire, Chippewa, and Dunn Counties. Part of Pepin County.

Milwaukee Metro: coming soon

Direct Care Benefits for Members

- Complementary Welcome Visit & Annual Lab Workup.
- Unlimited visits for a low monthly fee.
- Most visits can be scheduled same day.
- Guarantee of visits within 24 hours.
- Transparent and low cost never be surprised by a bill.
- Focus on preventive care.
- Discounts from Pivotal Health partners.

Labs Included at No Extra Cost

- Rapid covid, flu, strep, RSV, and more
- Rapid urine tests including urine dipstick
- BMP
- CBC w/differential + platelet
- Chlamydia, gonorrhea, trichomoniasis
- CMP
- Creatinine
- HbA1c
- Hep C Tests
- Hepatic Function Panel
- Iron Panel
- Lipase
- Lipid Panel (fasting & non fasting)
- Liver Function Test (LFT)
- Mononucleosis
- Potassium
- PSA Screen
- Pregnancy urine test
- Urine microalbumin
- T4/T3
- TSH
- TSH. Rfx on abnormal to Free T4
- Urine culture and urinalysis
- Vitamin D

All other labs are offered to Direct Care members at Pivotal Health's wholesale cost.

